Executive Proclamation
State of South Dakota
Office of the Governor

Whereas, South Dakota is home to more than15,000 ranchers and cattlemen who provide a quality product to consumers across the state; and,

Whereas, There are 3.8 million head of cattle in South Dakota, and the cattle industry has played a significant role in the history of our state; and,

Whereas, South Dakota beef producers are stewards of the land, whose environmental practices make certain their improved farms and ranches will be productive for future generations; and,

Whereas, It is important that the citizens of South Dakota recognize the valuable contributions the cattle industry makes to the health and well-being of our state; and,

Whereas, South Dakota cattle producers continue to meet the challenges of a changing industry to provide lean, high quality, nutritious, and safe beef products to the consumer; and,

Whereas, Beef provides South Dakota consumers with a rich supply of important nutrients, including zinc, iron, and protein; and,

Whereas, The SOUTH DAKOTA CERTIFIED® Beef and SOUTH DAKOTA CERTIFIED ENROLLED CATTLE™ programs provide consumers a safe, wholesome, quality product while creating increased profit opportunities for beef producers; and,

Whereas, May is the beginning of the summer grilling season–a perfect time for South Dakotans to enjoy hamburgers, steaks, and kabobs on the grill:

Now, Therefore, I, M. Michael Rounds, Governor of the state of South Dakota, do hereby proclaim May 2010 as

BEEF MONTH

in South Dakota.

In Witness Whereof, I have hereunto set my hand and caused to be affixed the Great Seal of the state of South Dakota, in Pierre, the Capital City, this Twenty-eighth Day of April in the Year of Our Lord, Two Thousand and Ten.

M. Michael Rounds, Governor

Attest:

Chris Nelson, Secretary of State